

APPLICATION QUESTIONNAIRE

Submit your application at
powerplayers.athletechnews.com



01 What’s your name?

02 What’s your title?

03 What’s your company name?

04 Which email can we contact you at?

05 Award Category

Select the award category you are applying for.
You may apply for up to 3 different award categories.

- | | |
|---|---|
| ■ CEO of the Year | ■ Marketer of the Year |
| ■ Franchising Executive of the Year | ■ Fitness Professional of the Year |
| ■ Franchisee of the Year | ■ Content Creator of the Year |
| ■ Founder of the Year | ■ Rising Star |
| ■ Dealmaker of the Year | ■ Gym Operator of the Year |
| ■ Equipment & Wearables Executive of the Year | ■ Fitness & Wellness Philanthropist of the Year |
| ■ Tech Executive of the Year | ■ Comeback Player of the Year |
| ■ Wellness & Recovery Executive of the Year | ■ CPG & Supplements Player of the Year |

06 Elevator Pitch

In 100 words or less, please explain why you deserve to be selected as one of the ATN Power Players 2026.

07 Recent Leadership Achievements

In 250 words or less, please share a specific accomplishment(s) over the past 12 months that showcases your leadership within your organization. How did your leadership contribute to positive outcomes both internally and externally?

08 Organizational Impact on Fitness & Wellness

In 250 words or less, please describe a situation over the past 12 months where your organization played a key role in influencing positive change or addressing a challenge in the fitness and wellness industry. How did your leadership contribute to this impact?

09 Measurable Results of Organizational Success

In 250 words or less, please share specific metrics or key performance indicators that highlight the success of your organization over the past 12 months.

10 Organizational Commitment to Employee Well-Being

In 250 words or less, how has your organization, under your leadership, prioritized the well-being of team members over the last 12 months? Please provide examples of initiatives implemented to create a healthy work environment.

11 Future Vision & Adaptability

In 250 words or less, please explain how your organization has adapted to recent trends and changes in the fitness and wellness industry over the past 12 months? Under your leadership, how does your organization plan to remain relevant over the next 12 months?